



## Brain Fingerprinting Laboratories, Inc.

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### Brain Fingerprinting Laboratories, Inc. Wins Regional Global Security Challenge – Again

November 14, 2009

[Brain Fingerprinting Laboratories, Inc.](#) (BFL) won the [Global Security Challenge](#) (GSC) competition for the most promising security start-up company for our region for the second year in a row. Brain Fingerprinting Laboratories won the 2009 competition for the America West Region, one of five regions in the world.

BFL was selected by a panel of judges to compete in the GSC regional final competition in Palo Alto, CA on September 29, 2009. Dr. Larry Farwell, Chairman and Chief Scientist, and Ernie Robson, President, presented the company's technology, achievements, and business plan at the regional final competition. The judges chose BFL as the winner for the region.

The GSC annual competition aims to find the most promising security start-up company in the world. Each year several hundred companies from around the world compete in the Global Security Challenge. For the competition, the world is divided into regions. In 2009 there are five regions with one winner per region. The regional winners compete at the global final.

In 2008, Brain Fingerprinting Laboratories, Inc. was one of two winners for the Western Hemisphere, North and South America. At the 2008 global competition in London, BFL won the popular vote by a landslide. The judges, however, selected another company to win the 2008 global competition.

In 2009 Dr. Farwell and Mr. Robson traveled to London to compete with the four other winners from around the world in the global competition at the London Business School on November 13. The global winner receives a \$100,000 grant from TSWG, an inter-departmental agency of the US government, and mentorship from leading venture capitalists. Again in 2009, the judges selected another company as the global winner.

Global Security Challenge is an international organization founded at the London Business School and headquartered in London. The competition is sponsored by London Business School, TSWG, BAE Systems, and DLA Piper. DLA Piper is the America West Host Partner for the 2009 regional competition that BFL won.